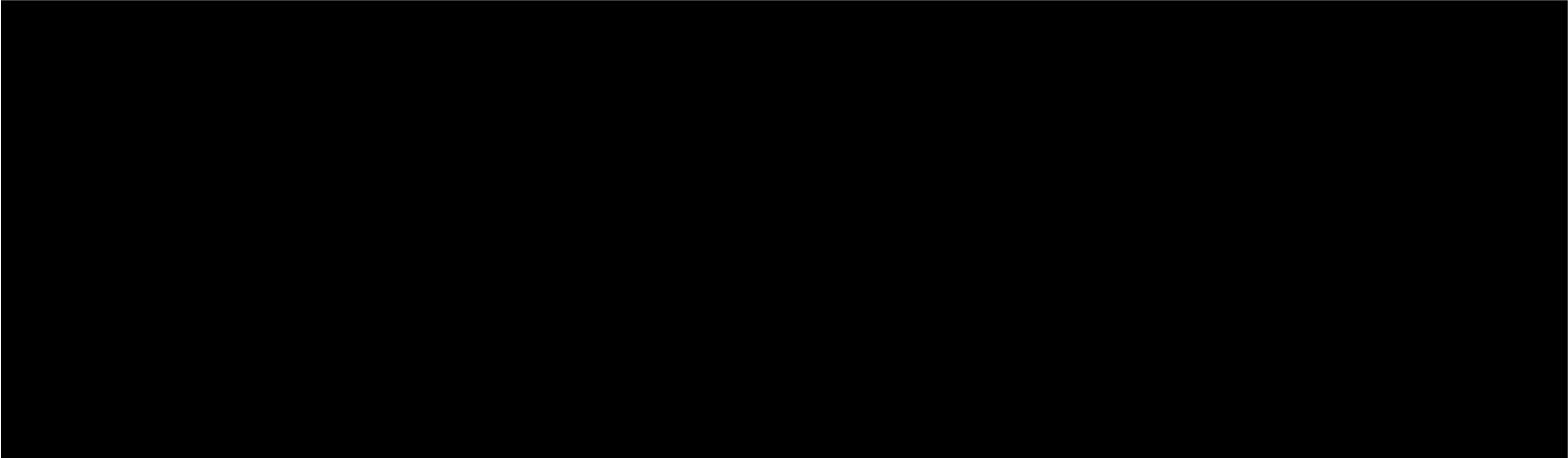


iTunes (Baseline + Strategies)	iAd and Radio	Services	Total Eddy	

OPEX



Baseline - Excludes Strategies



iAd	Radio	Total iAd and Radio
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[illegible]

Maps	iCloud	Siri (includes Parsec)	Total Services
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[Redacted Content]			
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